

Earth Day Greater Los Angeles 2020

February 7, 2019

Patricia Berman, President
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Dear Westlake South Neighborhood Council,

RE: Sponsorship of the 50th Anniversary of Earth Day, *Earth Day Greater Los Angeles 2020: Clear Vision for Environmental Action, Sunday, April 19, 2020.*

April 22, 2020 is the 50th Anniversary of Earth Day.

As you and others know, a central gathering event is being planned for Sunday, April 19 at Grand Park with a goal of 70,000 people participating as part of the international Earth Day movement. One billion people around the world are anticipated to participate. We are organizing a world-class event that is of the essence of a transforming sustainable Los Angeles, and invite your leadership, sponsorship, presence, and support of the massive coalition that is joining forces for a historic event.

Our community is a tapestry, woven of cultural exchange and shared responsibility for our healthy, green, organic and wholesome intentions and future. We are reaching out to involve all people committed to the Earth and her children including indigenous peoples, youth, labor unions, environmental, and environmental justice groups.

Our co-sponsors include [SEIU Local 721](#) (the largest public service workers union in the Greater LA area), [Sierra Club](#), [Greenpeace](#), [Climate Reality Project](#), [Food & Water Action](#), [Los Angeles Unified School District](#), [UTLA](#), among many more. We are in coordination and have been sponsored by Liberty Hill Foundation, SEIU Local 721, and Sierra Club. Our fiscal sponsor is Social and Environmental Entrepreneurs.

We have reached out and those available to participate so far include Dolores Huerta, Ozomatli, Ziggy Marley, Maldita Vecindad, Quetzal, I&I Sound System, and Get Lit Players. We have invited LA City Mayor Eric Garcetti and the LA City Council, the LA County Board of Supervisors, and the Chief Sustainability Officer Gary Gero. Los Angeles County Public Works has confirmed their participation. We will soon invite, among many others, in addition to yourself, all the relevant LA County departments and LA City agencies. We are organizing a massive event with optimum experiences for community participants, organizations, agencies, and artists.

We envision Earth Day Greater Los Angeles will begin with a press conference to include LA City Mayor Garcetti, LA County Supervisors, and LA City Councilmembers. We envision Earth Day Greater Los Angeles will begin with a march, and include four stage areas with dozens of performers and speakers; pavilions for different areas such as sustainable

transportation, green economics, meditation and yoga, dialogues and workshops, arts and creativity, science and environmental engagement; an immersive eco-dome experience; film festival; eat more plant: healthy sustainable food options including celebrity vegan chef demos; model zero waste event; 100% renewable energy; peace!, no nukes; and over a hundred green tablers and vendors.

As you well understand, scientists state that we have a decade to correct climate breakdown or face much greater devastation. Their estimates have been longer than how quickly the impacts have actually come to pass, and toxic plastics are already devastating water and life. It is critical that we act now, and that Earth Day 2020 be an incredible catalyst for environmental action.

We are advancing:

1. Ending the Climate Crisis
2. Ending Toxic & Plastic Pollution
3. Economic Justice
4. Environmental Justice
5. Justice Transition, and
6. People Power

We are envisioning a week and month of activities, different movements and campaigns, programs and projects in Los Angeles County, moving into and advancing through Earth Day.

It is in this spirit that we urge you to formally attach your support for Earth Day Greater Los Angeles 2020!

Over 20 million Americans participated in the first Earth Day in 1970: it was a catalyst for environmental awareness, action, movements, legislation, organizations, and programs. It is in this tradition, with even greater importance, that our environmental efforts are rising to the occasion and are greater than ever.

It is with this spirit that we are engaging in the LA OurCounty Sustainability Plan, the LA City Climate Emergency Mobilization Ordinance, and the LA City and other Green New Deals as frameworks for real measurable results. Earth Day 2020 is an opportunity for LA to put its best environmental foot forward for itself and the world.

Please let us know. We look forward to the opportunity to work with you in justice and peace for a green new day.

In community,

Elijah Carder
Project Director
50th Anniversary of Earth Day
Earth Day Greater Los Angeles 2020: Clear Vision for Environmental Action
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