



OUTREACH AND COMMUNICATIONS COMMITTEE AGENDA

Meeting Date: Monday, December 16th, 2019

Meeting Time: 7:00PM

Meeting Location: DLANC Offices, 529 S. Broadway Suite #203

Contact: marcus.lovingsgood@dlanc.com for more information

1. Call to Order / Roll Call / Introduction of Members:

Marcus Lovingsgood - Chair			
Patti Berman (Ex-officio)			
Mindy Kordash-Shim			
Alexandre LiMandri			
Peter Clune			

2. Speakers

- a. **City, State, County or Elected Officials or Representatives**
- b. **Juan Montenegro from LA Metro - Regional Connector Transit Project Update**

3. Declarations of Ex Parte Communications

4. General Public Comment - Public comment on Non-Agenda Items within the board’s subject matter. Speakers are asked to fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (The chair, depending on number of speakers and time considerations, may change these parameters.)

5. Chair’s Report

- a. Emails & Communication
- b. Volunteering

6. Committee Member Comments

7. Approve Minutes From 10-21-2019 Meeting

8. Old Business

- a. **Historic Core Small Business Symposium Post Mortem**
- b. **Shared Google Doc/Editorial Calendar Discussion**
- c. **Public Survey Discussion**
- d. **Public Restroom Survey Update**
- e. **Initiate FB Live Pilot of Board Meetings/Public Access**
- f. **DLANC-produced event preparation for Q1 2020: “Coffee with your Neighborhood Councilmember” and “Forums”**

9. New Business:

- a. DISCUSSION AND POSSIBLE ACTION: Appoint Pablo Fontoura to the Outreach Committee
- b. DISCUSSION & POSSIBLE ACTION: Outreach Volunteer Policy and Outreach Request Requirements
- c. DISCUSSION & POSSIBLE ACTION: Website implementation and ongoing procedure

- d. DISCUSSION & ACTION: Outreach to request the monthly advertising budget limit on DLANC-sponsored events be lifted and transferred to a per-annual budget not to exceed \$5,000. Vendor to be one like Facebook.
- e. DISCUSSION & ACTION: Outreach to request the monthly advertising budget limit on DLANC-produced events be lifted and transferred to a per-annual budget not to exceed \$5,000. Vendor to be one like Facebook.
- f. DISCUSSION AND POSSIBLE ACTION: Outreach to produce a DLANC-related public Holiday Party.
- g. DISCUSSION AND POSSIBLE ACTION: Implement the Free City Tree program to survey and plant upwards of 1000 trees in DTLA.

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- 10. Other Committee Member Comments and Announcements
- 11. Next Meeting: Monday, January 20th, 2020 @ 7PM
- 12. Adjourn

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: *The public is requested to fill out a "Speaker Card" to address the [committee] on any agenda item before the committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.*

POSTING: *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board members in advance of a meeting may be viewed on our website by clicking on the following link: www.dlanc.com, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please download from our website. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>.*

RECONSIDERATION AND GRIEVANCE PROCESS: *For information on the DLANC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the DLANC Bylaws. The Bylaws are available at our Board meetings and our website www.dlanc.com.*

DISABILITY POLICY: *The Downtown Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Downtown Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or email NCsupport@lacity.org.*