



DOWNTOWN LOS ANGELES NEIGHBORHOOD COUNCIL
OUTREACH COMMITTEE MEETING

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public forum is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. The chair may take items out of order. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend at office@dlanc.com. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at www.dlanc.com or at the scheduled meeting.

Discussion and Possible Action for all items on which the board feels it might take action.

Monday, January 26th, 2016 7:30 P.M. MINUTES
DLANC Meeting Room
453 S. Spring St. #1020

1. Call to Order

Call to order: 7:33PM

VOTING MEMBERS

Anastasia Johnson – Present

Michael Eisman – Present

Casey Dady- Present

Farida Amar- Absent

2. Public comment on Non-Agenda Items within the committee's subject matter. Speakers must fill out a public comment card. Public comments are limited to two minutes per speaker with a total time of ten minutes. (These parameters may be changed by the chair, depending on number of speakers and time considerations.)

NOTE: All subsequent items may produce action items

3. Discussion and plan for outreach for joint debate

- Outreach objective through social media
- Casey and Anastasia to meet and set up the night of the event, at a table, distro pens, bags

4. Discussion: DLANC Free Advertising: Street Banners and Bus Benches

Michael Eisman to get the info and get us on the wait list

5. Discussion: the Real Change Movement

Tabled to March date



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6. **Motion: to approve up to 2,500.00 for DLANC branded dog poop bags and dispenser project**
Michael Eisman presented
Motion to approve: Michael Eisman
Second: Casey Dady
All in Favor: Michael, Casey, Anastasia
Unanimous

7. **Discussion: Bringing Back Broadway Outreach**
Anastasia and Casey work with the Historic Core BID and distro bags
Outreach and promotion for the debate
Jose Huizar and Spartacus visit booth

8. **Motion to approve up to \$2,500.00 for DLANC Branded reusable grocery bags**
Discussion was had on success of this item and agreed to restock
Anastasia Johnson presented
Motion to approve: Anastasia Johnson
Second: Casey Dady
All in Favor: Michael, Casey, Anastasia
Unanimous

9. **Motion to approve up to \$1,000.00 for an Ipad for DLANC for Outreach presentations: To put the vision plan, pictures of projects, and set up email and sign up for website on location of events**
Casey Dady presented
Motion to approve: Casey Dady
Second: Michael Eisman
All in Favor: Michael, Casey, Anastasia
Unanimous

10. **Social Media Update: Facebook, twitter and website were discussed. More committee members need trained on website**

 <p>DLANC Downtown Los Angeles Neighborhood Council</p> <hr/> <p>www.dlanc.com P.O. Box# 13096 Los Angeles, CA 90013-0096</p>	 <p>lacity.org</p>	<p>Patti Berman, President Russell Chan, VP Administration Anastasia Johnson, VP Outreach & Communication Quinn Tang, Treasurer Stephen Kane, Secretary</p>
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11. Adjournment 9:03PM